

SBC Pinnacle Park

Project Summary

SBC broke ground on their new facility in Dallas during the beginning of the economic downturn in late 2000. Originally SBC planned to purchase new Steelcase furniture. However, due to cost cutting measures, plans were suspended. BKM approached the corporate real estate group with the idea of consolidating 10 SBC sales sites throughout the country that were not currently being used to leverage their existing assets for this location. These 10 locations were part of an earlier 30 city project that SBC and BKM completed in 1999.

Design Challenges

Our challenge was to consolidate ten existing out-of-state facilities to one in Dallas. Our task was to pull together workable and accurate inventory of the existing furniture and apply that to the block plan for the new space. Logistically, retrieval of the product in like new condition within a two week time frame was a challenge. BKM utilized our Move Management team to transport the product inventory to Dallas. Once it arrived in Dallas, 2000 panels were cut down in the BKM remanufacturing facility to fit the panel height that had been planned for the new facility. This was executed in 5 working days. We also reupholstered 500 chairs to fit the color scheme of the new building.

The Process

We collaborated with the

SBC real estate team and the design firm that had worked on the original project to find a way to maximize the fit of the existing furniture. Our project management team physically went to each of the 10 cities to supervise tear down and shipping of the furniture. A second team was waiting in Dallas for the arriving trucks to stage product to be reused as is and to route product to be refurbished. We had daily shuttles of product between our remanufacturing facility and the SBC site. We concurrently began installing furniture in the building as it arrived.

Organizational Impact

We were able to complete the installation of the product one week ahead of schedule and with zero punchlist items for phase one. With BKM's help, SBC was able to save 1.5 million dollars by redeploying these existing assets rather than purchasing all new furniture.

