

higher ed higher tech '07

an inside look at learning environments of tomorrow



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the event

Thursday, June 28, 2007
8:30 am - 5:00 pm

BKM Total Office of Texas
9755 Clifford Drive
Suite 100
Dallas, Texas 75220
(214)902-7200

who's invited?

- Facilities Managers
- University Deans
- Architects
- Designers
- IT Professionals
- A/V Professionals
- Communications
- HR Management

Contact

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Steelcase brayton international MICRO POLYVISION turnstone VECTA

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HBT integra Jofco kron Lencore LIGHTOLIER LIIXSTEEL NATIONAL

NEMSCHOFF OFS RussBassett CORPORATION SOURCE stelterpartners VIRCO

Clyde Porter, FAIA

Associate Vice Chancellor, District Architect, DCCCD

Clyde Porter, associate vice chancellor of facilities management and planning/district architect for the Dallas County Community College District, has been elected to the College of Fellows of the American Institute of Architects by its Jury of Fellows, based on his notable contributions to the profession of architecture. Porter will be invested in the AIA College of Fellows during a special ceremony this May during the organization's 2007 national convention and design expo in San Antonio.

Ed Roy

National Sales Manager, Higher Education, Steelcase North America

Ed Roy is national sales manager, Higher Education, for Steelcase Inc., an international work effectiveness company whose knowledge, products and services enhance the quality of people's lives in work environments. Its product portfolio includes furniture systems, seating, lighting, storage, architectural and technology products, and related products. The company is headquartered in Grand Rapids, Michigan. Appointed to this position in September 2003, Ed is responsible for sales to the higher education market in the United States and Canada. Ed is a member of the Board of Trustees for the Michigan Colleges Foundation. Ed joined Steelcase in 1995. Other roles he has held at the company include director of the Solutions Resource Team, where he supported field sales staff with sales and marketing resources, and sales manager in Boston. Prior to joining Steelcase, Ed was a district manager for Procter & Gamble in Cincinnati, Ohio, where he was responsible for the sale of P&G products to major customers. A native of St. Louis, Mo., Ed holds a bachelor's in finance from Saint Louis University. He currently resides in Grand Rapids.

Rob Frans

Sr. Consultant, Corporate Sales, Steelcase, Inc.

Rob brings to his current role of Sr. Consultant, Corporate Sales, a broad background of experience in both business and education. He has worked domestically as well as internationally, broadening his knowledge and awareness of customer issues. Since joining Steelcase in 1981, Rob has worked as a training facilitator in a variety of disciplines, provided furniture management consulting based in our Atlanta Sales office, and consulted with our major customers as a member of the Steelcase Consulting Group. Most recently, Rob managed the International Training and Development team and was a member of the Talent Management staff at the Steelcase University Learning Center. Outside of Steelcase, Rob is an adjunct professor at Grand Valley State University teaching advertising. Prior to that, he taught architectural modeling and space planning application at Kendall College of Art and Design. Rob earned his Bachelor's degree in Communication Arts and Sciences and Special Education from Western Michigan University in Kalamazoo Michigan. He has a Masters of Science degree in Communication from Grand Valley State University in Allendale, Michigan.

SPEAKERS

Dr. Wright Lassiter

DCCCD Chancellor

For Dr. Wright L. Lassiter Jr., serving on numerous boards and commissions, authoring several books and his leadership in education all play a huge part in his contribution to community. Lassiter, was named chancellor of Dallas Co. Community College District in May of 2006, and prior to that he was president of El Centro College for 20 years.

Lassiter has received board and commission appointments from both former President George H.W. Bush and President George W. Bush. President George Bush appointed him to serve as a member of the White House Commission on Minority Business Development; President George W. Bush appointed Lassiter again in 2002 for a 4-year term as a member of the National Advisory Council to the National Endowment for the Humanities.

Mark Maxwell

*LEED Coordinator, Physical Planning, Design & Construction, University of CA, Merced
B. S. Business Management, LEED Accredited Professional*

Mark Maxwell is the LEED Coordinator for the University of California Campus. He has a Bachelors of Science in Business Management and is LEED Accredited. Since July of 2005, as the LEED/Sustainability Coordinator at UC Merced, Mark has been responsible for tracking & coordinating all building documentation for LEED submittals to the USGBC. All new construction for the campus must meet minimum LEED Silver Certification. Mark oversees each project, gives support to all project teams to insure the performance is met, collects, reviews and prepares all documentation from each project LEED submission. In addition to managing the LEED program for the campus, Mark is responsible for overseeing the Environmental Stewardship Program for the entire campus, which includes; reviewing & drafting campus policies and procedures for sustainable practices, developing green specifications, and providing guidance and leadership to all other sustainable programs on campus.

Britta Swenson

Steelcase Design Community Workplace Consultant

Britta joined Steelcase in June of 2000. She began with the Steelcase Minneapolis team servicing the Architecture and Design Community. She has worked for Steelcase corporate in Grand Rapids, Michigan and most recently in Dallas, TX as of 2004. Britta currently works with the design community in the greater Dallas area. Her primary focus is to bring Steelcase research to the community. Britta graduated from the University of Minnesota Carlson School of Management with a Bachelor of Science in Marketing.

Sonia Johnston

*Director, Operations and Support Services
University of California, Merced*

Sonia is the Director of Operations and Support Services at University of California, Merced. She has worked at UC Merced since February 2000, establishing initial policies and procedures for the new campus, as well as establishing human resources hiring practices for staff and senior management positions. She coordinated space and furniture planning for the new campus buildings and the relocation of over 500 employees. Sonia currently oversees budget Vice Chancellor for Administration units, including Police, Human Resources and Capital Planning. She is spearheading the establishment of a Child Care Center on campus with a goal of opening the Center in Fall, 2008. Before working at the Merced campus Sonia worked eleven years at UC Santa Barbara in Academic Affairs, as administrative officer for the Materials Research Laboratory and as Assistant to the Provost for the College of Creative Studies.



AGENDA

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Thursday, June 28, 2007 at BKM

8:30 Breakfast and Opening Remarks – Dr. Wright Lassiter, Jr., DCCCD Chancellor

9:30 Presentation of \$2,500 scholarship by Dr. Wright Lassiter – DCCCD Chancellor

9:45 University of CA, Merced – First Totally LEED Certified Campus – Steelcase

10:45 Break

11:00 Panel Discussion – LEED, Sustainable Design, Green Buildings

11:45 A&D CEU Lunch – Designing for Sustainability (HSW) – Britta Swenson, Steelcase

1:00 Presentation of \$1000 A&D/CAD Student Project Scholarship

1:15 CEU – Energy Smart Lighting for the Sustainable Workplace – Lightolier

2:15 Break

2:30 Classroom of the Future – Ed Roy, Steelcase

3:45 Panel Discussion – Multidisciplinary Approach to Research and Training Facilities