



Contact: Besa Ceka
Telephone: 214.902.7206
Email: bceka@bkmtexas.com

FOR IMMEDIATE RELEASE

RE-THINKING WAYS TO THINK AND LEARN

Dallas, Texas - October 1, 2010 - Advanced technology has prompted the emergence of new perspectives and modalities. This decade's most notable paradigm shift has occurred in the field of pedagogy – the science of education. Experts in the field of education are transforming learning outcomes by devising new ways to convey concepts and deliver material. BKM Total Office of Texas is supporting the platform of innovation by hosting their annual Learning Connections Symposium. Educators, architects, interior designers, IT professionals and facility managers will converge on October 20th to exchange opinions and ways to revolutionize education in primary through post secondary institutions. Dr. Frank Locker, Paul Curtis, Anita Howard and Tabitha Branum will reveal their unique approaches to learning models and environments.

BKM vice president, Carlene Wilson, lauds the Learning Connections Symposium as, "An opportunity for professionals who shape the landscape of the educational market to share ideas, experiences and explore trends that impact learning outcomes. This sharing of knowledge and best practices contributes to the success of our event year after year." Keynote speaker, Dr. Frank Locker, is an internationally renowned educational planner and designer who instructs at Harvard's Executive Education Program. Frank Locker Educational Planning is responsible for successful educational programs and facility designs throughout the United States, Canada, Britain, Rwanda and Russia. Dr. Locker will discuss his integration of architecture, research, studies and curriculum. The overlay of his architectural planning with novel educational programs has transformed pedagogical values and approaches throughout the world. He will also contrast American with British education styles.

New Tech Network's Assistant Director of School Design and Implementation, Paul Curtis will detail the framework for their 21st Century learning environment. Technology rich classrooms and project based learning are core principles of New Tech's collaborative educational model. Their motto, "Trust, Respect & Responsibility", achieved impressive results in a New Tech high school near Austin. Launched in 2007, Manor New Tech High's class of 2010 enjoys a 97% attendance record and remarkably, a 100% acceptance rate into colleges and universities.

The 62 New Tech high schools currently scattered across the United States are projected to double in quantity by 2012. Tabitha Branum, Director of Coppell New Tech High, will facilitate a panel discussion by students and faculty regarding their successes, challenges and vision for Coppell New Tech High.

Anita Howard, Education Specialist for Steelcase will articulate ways in which educational facilities can support Generation Y's technology tools, information streams, attitudes and learning styles. Ms. Howard will share Steelcase conducted studies and insights about why content delivery, data capture and team centric equipment are important. She will demonstrate how these can be effectively integrated into the campus environment.

The sixty two New Tech high schools currently scattered across the United States are projected to double in quantity by 2012. Tabitha Branum, Director of Coppell New Tech High will facilitate a panel discussion by students and faculty regarding their successes, challenges and vision for Coppell New Tech High.

Anita Howard, Education Specialist for Steelcase will articulate ways in which educational facilities can support Generation Y's technology tools, information streams, attitudes and learning styles. Ms. Howard will share Steelcase conducted studies and insights about why content delivery, data capture and team centric equipment are important. She will demonstrate how these can be effectively integrated into the campus environment.

Symposium attendees will have an opportunity to view demonstrations, investigate product mock ups and interact with representatives from twenty vendors; including Steelcase, PolyVision, Turnstone, Coalesse and Details. In addition to a dynamic flow of ideas and information during the symposium, bkm will honor this year's two recipients of the Dr. Wright J. Lassiter and Tarrant County College scholarships. Established by bkm Total Office of Texas, each scholarship provides one eligible student per semester with financial aid for tuition, books and supplies. Carol Roehrig, President of bkm identifies these scholarships as, "Our ability to give back to the community and make a difference in the lives of those seeking a college education."

The old school philosophy of rote is yielding to provocative new methodologies that foster critical thinking, bridge classrooms with the workplace and prepare students for successful entry into an expanding global market.

###

Learning Connections Symposium 2010 is scheduled October 20, 2010 – 8:00 to 5:00pm
To register visit www.bkmtexas.com.